



FIM SUPERBIKE WORLD CHAMPIONSHIP

OPEN CALL FOR ARTIST

*Design a WorldSBK 2024
Official Programme
Cover*



APPLY NOW



CALL FOR ARTISTS

Are you a digital artist? **We invite you to challenge your creativity and skills.**
Your artwork can be selected as the cover of one of the **WorldSBK 2024 Official Programmes and win Vip Experience in the paddock!***

9 Countries, 12 Rounds, 12 covers, each signed by a different artist.

WorldSBK and Artàporter are launching the call for artists "WE MAKE EXCITEMENT," a contest inviting all digital artists who want to express their creativity by trying their hand at creating the cover with an artistic touch for the special edition of the WorldSBK 2024 Official Programmes.

The objective of the Call For Artist is to involve digital artists and illustrators in the creation of an artwork that represents the decisive character and philosophy of **WorldSBK**.

Here are the themes you can draw inspiration from in the creation of your artwork:
#energy #racing #street #passion #speed #excitement

The cover, just like a piece of art, will be the pivot of the program. Together the 12 covers will make the magazines true art collection prints.
The winner will be credited on the cover and its biography will be printed inside the Official Programme.

Who is WorldSBK?

WorldSBK is a true celebration of high-performance racing motorcycles with some of the world's best riders competing on the most challenging circuits.

Application

The **Call for Artist** launched by **WorldSBK** and **Artàporter** is open to all digital artists, illustrators, and graphic designers over the age of 18, with no constraints of nationality or gender. Participation is free of charge and each artist can submit their artwork for each of the Rounds, no later the deadlines announced on <https://artaporter.it/open-call-for-artist-we-make-excitement/>

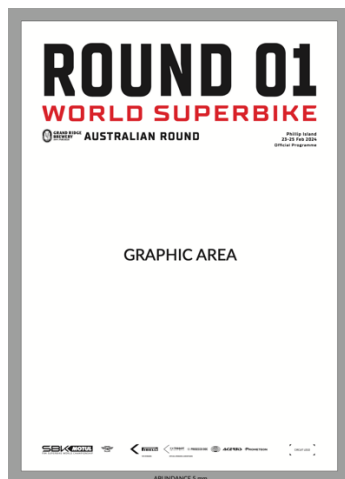
From all ideas received for each Round, selected artwork of the winner will be printed and become the official cover of that Round.



How to apply?

Each candidate interested in participating is provided with the following materials in addition to the regulation:

Example:



LAYOUT COVER: The front of the reference cover, in executable pdf format with all layers separated. On the front of the label will be highlighted the GRAPHIC AREA intended for creation, as per the technical attachment.

The dimensions of the cover are 16.5 cm x 24 cm

The proposals, up to a maximum of 3, must be attached to the registration form, in pdf format (dim. max 4MB).

The artist is free to choose the color of the "ROUND X" and "WORLD SUPERBIKE" lettering. However, the color of the WSBK logo, sponsor logos, footer and round name can't be modified.

The jury intended to select the winning cover is composed of Artàporter's Art Curators and WorldSBK Representatives .

Submitted works must be original and unpublished and respect copyrights.

Participation in the contest is free of charge and implies unconditional acceptance of all the terms presented in the announcement. Incomplete applications will not be considered.

Artworks created for the contest will become part of the catalogue of www.artaporter.it.

The winner will assign exclusive rights to WorldSBK and will not use the artwork for future marketing collaborations with other companies. The Artist can keep and sell the original artwork and use it for its own marketing, and its name and art will be recognized on the website and included within the front pages of the Official Program.

**VIP experience does not include travel and hospitality costs*

For Privacy Policy, platform use and other conditions, please reserve acceptance during the application phase of:

- General Conditions*
- Terms of Use*
- Privacy Policy*

Contact:

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