

Privacy Policy

Artaporter srl based in Turin (TO) 10137 Corso Orbassano n. 402/6, VAT IT 125930800, in its capacity as Data Controller (hereinafter also referred to as the "Data Controller") informs Users that, in accordance with the EU Regulation 2016/679 ("GDPR") and the national legislation on data protection currently in force, their personal data will be processed according to the manner and for the purposes indicated below:

- **Object of processing**

1.1. The Data Controller processes the User's personal data (in particular first name, last name, e-mail address, telephone number, IP address, etc. - hereinafter "Personal Data") provided during navigation on the website <https://www.artaporter.it/> (hereinafter "Website"), in order to use the B2B2C e-commerce Platform called Artaporter (hereinafter "Platform").

- **Purposes and legal bases of the processing**

The data will be processed for the following purposes:

2.1. Without prior consent, for the following service purposes:

1. a) the fulfillment of contractual and/or pre-contractual obligations and commitments: management of registration and/or validation requests; management of navigation on the Website while using the Platform.
2. b) the fulfillment by the Controller of obligations required by laws, regulations or imposed by the Authorities;
3. c) the pursuit of a legitimate interest on the part of the Data Controller, i.e. for the management and maintenance of the Website; the prevention and identification of fraudulent activities or events detrimental to the Website; the exercise of the rights of the Data Controller.

2.2. Only with the consent of the User, for the following marketing purposes:

1. a) Sending by the Data Controller to the e-mail address provided by the User in registration, of communications and materials, with promotional content, advertising, including by e-mail, sms or other messages, newsletters and/or multimedia services relating to the services offered by the Data Controller.- Methods of processing

3.1. The processing of personal data is carried out - electronically - by means of operations of collection, recording, organization, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, access and communication, suspension, deletion and destruction of data.

3.2. In particular, the use of the Platform provided by the Data Controller involves processing data in the following ways:

1. a) Payment processing: the Platform may use payment processing services such as Stripe, PayPal, QuiPago, Google Pay that allow it to process payments by credit card, bank transfer or other means. The data used for the payment are acquired directly from the operator of the payment service requested without being in any way processed by the Data Controller through the Platform. These services may involve the scheduled sending of messages to the User regarding the payment. In order to have more information about what has just been specified, it is advisable to check the privacy policies of the respective services.

2. b) Management of e-mail communications: the Owner uses the Ionos services to manage a database of e-mail contacts, telephone contacts or any other type of contact in order to communicate with the User.

3. c) The above services may also allow the Owner to collect data relating to the date and time of viewing of messages by Users and its interactions with them, such as clicks on mail attachments. For more information, we recommend that you check the privacy policy of the respective service available on the ionos.it/terms-gtc/terms-privacy/ web portal.

4. d) Hosting and back-end infrastructure: the Owner uses the services of the web portals <https://ionos.it> which hosts data and files that allow the Platform to function, making available an infrastructure capable of delivering specific functionalities of the Platform itself. For more information on this, we recommend that you check the privacy policy of the respective service.

5. e) Advertising: the Owner uses the Ionos services. In order to have more information about it, you are advised to check the privacy policies of the respective services.

6. f) User's Device: the Platform may save the unique identification code of the devices with which the User logs in, for statistical purposes or to store the preferences expressed

- **Data Retention**

4.1. The Data Controller processes the User's data for the time necessary to fulfill the purposes indicated above, and in any case for the duration necessary for the management of the service offered (or for a maximum period of 5 years) or for a maximum period of 2 years from the collection for marketing purposes.

4.2. However, and in addition to the above, the Data Controller may maintain the User's personal data for longer periods of time, for example where this is required for tax, legal and accounting matters or where such data is necessary to confirm the existence of a right or a contract. In such a case, the User's personal data will be stored and maintained for the duration imposed by applicable law, or for the duration of the statute of limitations. When the User's personal data is no longer needed, it will be deleted or will be anonymized.

- **Access to data**

5.1. The User's data may be accessible, for the purposes stated above, to:

1. employees and/or collaborators of the Data Controller, in their capacity as data processors and/or internal contact persons and/or system administrators;
2. third party companies or other entities (e.g., IT assistance, consultants, suppliers, banking institutions, external consultants, etc.) that perform outsourcing activities for the Controller, in their capacity as Responsible for the processing.

- **Communication of data**

6.1. Personal data may also be communicated, even without prior consent and for the purposes indicated above, to Control Bodies, Police or Judicial Authorities, upon their explicit request, who will treat them as autonomous data controllers for institutional purposes and / or law during the course of investigations and controls. The data may also be disclosed to third parties (e.g. partners, professionals, agents, etc.) as autonomous data controllers to carry out activities instrumental to the above purposes.

Provision of data

7.1. The provision of personal data is indispensable for the achievement of dis-service purposes. In the event that the User decides not to provide his or her data, the Data Controller will not be able to execute his or her requests relating to the use of the Platform and the provision of the services provided therein.

7.2. The provision of data for further marketing purposes is discretionary, and the lack of consent does not prevent the User from using the services of the Data Controller. In the event that the User decides not to provide his data, he will not be able to receive news about the initiatives of the Owner.

- **Rights of the User**

8.1. The Data Controller informs the User that, as such, and in the absence of limitations provided by law, he/she has the right to:

1. a) obtain confirmation of the existence or otherwise of personal data concerning him/her, even if not yet registered, and to their communication in a comprehensible manner;
2. (b) obtain an indication and, if necessary, a copy of:
 - (a) source and category of the personal data;
 - b) logic applied in case of processing carried out by electronic means;
 - c) purposes and methods of processing;

d) identification references of the Data Controller and of the Data Processors; e) the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of them, in particular if the recipients are non-EU countries or international organizations; (e) the period for which personal data will be kept or, if this is not possible, the criteria used to determine this period;

f) the existence of an automated decision-making process and, if so, information on the logic involved, its meaning and consequences for the User;

3. c) obtain, without undue delay, the updating, rectification or supplementation of data incomplete; exercise the right to withdraw consent at any time, easily and without hindrance, using, if possible, the same means as those used to provide their consent;

4. d) obtain the deletion or oblivion of data: processed in violation of the law; no longer necessary in relation to the purposes for which it was collected or subsequently processed; for which the consent on which the processing is based has been withdrawn and there is no other legal basis for the processing; for which there has been an objection to the processing and there are no overriding legitimate grounds for the processing; in compliance with a legal obligation.

5. e) The Data Controller may refuse to delete data when the processing is necessary: to exercise the right to freedom of expression and information; fulfillment of a legal obligation, for the performance of a public interest task or in the exercise of public authority; for reasons of public interest; for the achievement of public interest purposes, scientific or historical research or statistics; e) to advance legal claims;

6. f) obtain the restriction of the processing when: the accuracy of personal data is disputed; the processing is unlawful and the User objects to the deletion of personal data; the data are requested by the User for the exercise of legal actions; pending verification of whether the legitimate interests of the Data Controller prevail over those of the User;

7. g) to receive, if the processing is carried out by automatic means, without hindrance and in a structured, commonly used and readable format the personal data concerning him/her in order to transmit them to another controller or, if technically possible, to obtain direct transmission from the Controller to another controller;

8. h) object, in whole or in part: on legitimate grounds, to the processing of personal data concerning him/her, even if pertinent to the purpose of data collection; to the processing of personal data concerning him/her for the purpose of sending advertising materials or for market research or commercial communication, by automated calling systems without the intervention of an operator, e-mail and/or traditional marketing methods by telephone and/or paper mail; lodge a data protection complaint with the competent Supervisory Authority.

9.2. In the aforementioned cases, where necessary, the Data Controller shall communicate each exercise of the User's rights to each third party to whom the personal data has been disclosed,

except in specific cases such as, for example, if this is impossible or involves disproportionate effort.

9.3. The User also has the right to complain to the supervisory authority if they believe that the processing of their personal data takes place in violation of an applicable rule of law. In Italy, the guarantor authority for the protection of personal data is the Garante per la protezione dei dati personali (<https://www.garanteprivacy.it/>).

- **Methods of exercising rights**

10.1. The User will be able to exercise their rights at any time by sending a letter recommendation with acknowledgement of receipt to the registered office of the Data Controller, by sending an email to artaporterproject@gmail.com.

- **Data Controller**

11.1. The Data Controller is Artaporter srl based in Turin (TO) 10137 Corso Orbassano n. 402/6, VAT 125930800.

- Consent to data processing for marketing purposesThe Data Controller, only with the specific consent of the User, may send newsletters, commercial communications and/or advertising material on products or services offered by the Data Controller itself by email, through the Ionos services referred to in point 3.2. of this Policy, paper mail, sms and/or telephone contacts, for marketing purposes and in the manner provided in the privacy policy.

- Changes to this Privacy PolicyThe Owner may occasionally make changes to this Privacy Policy, for example in order to perform due updates with respect to new regulatory provisions, technical requirements or good business practices in this area. In the event that material changes are made, it will be the Owner's responsibility to give due notice.